



# Cedar-IBSi Digital Banking & AI Summit

September 26, 2024 Sofitel, Manama



SCAN FOR  
MORE  
DETAILS

#### VENTURE CAPITAL PORTFOLIO



#### EVENT PARTNERS



#### ECOSYSTEM PARTNERS



# Cedar-IBSi Digital Banking & AI Summit

## BAHRAIN'S DIGITAL REVOLUTION: TRANSFORMING THE FINANCIAL LANDSCAPE

Digital technology is at the forefront of a sweeping evolution in the GCC's financial sector, reshaping it with unprecedented speed and innovation. Key aspects of this transformation include the adoption of Artificial Intelligence (AI), Open Banking, enhanced payment security, and a move toward digital-only banking solutions. These innovations are reshaping the delivery and consumption of financial services, placing digital transformation at the heart of banking sector reforms. The linkage between bank accounts and government-issued national ID, along with the expansion of digital wallets, is facilitating smoother and more secure payment experiences.

### ELEVATING BAHRAIN'S BANKING WITH DIGITAL INNOVATION

According to a digital retail banking report, Bahrain's banks excel in day-to-day banking ops (62%) with robust digital services. Within operations, there is an opportunity to digitally deliver loan fee calculators and multi-currency accounts. Digital customer onboarding (55%) is robust, thanks to online account opening and digital KYC, but the report suggests that digital loan applications for personal, car and mortgage loans remain underdeveloped.

There are significant opportunities in improving design/navigation elements (47%) such as customer journey design and enhancing UI/UX interactions to create an intuitive banking experience. However, even greater prospects lie in enhancing value-added features (19%) like insurance, on-demand payments, and robo-advisory.

Innovation in Bahrain also thrives thanks to a supportive government regime and progressive regulators focused on a digital economy. Bahrain FinTech Bay, a dedicated hub, is focused on actively developing the Fintech ecosystem, by accelerating startups, and nurturing corporate innovation. This hub provides a common platform for collaboration among investors, entrepreneurs, government bodies, and financial institutions, driving fintech growth in Bahrain.

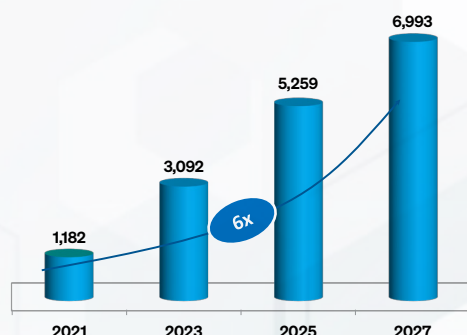
### AI COULD CATALYSE GDP GROWTH

Bahrain's adoption of AI technology is projected to enhance its GDP by 8.2% annually by 2030. Innovations in Automated trading, fraud detection, and AI-driven customer service are at the forefront of this transformation, driving advancements at the intersection of finance and AI. The Kingdom has already seen a 50% increase in the number of tech startups over the past five years, and its investment in AI infrastructure is projected to create 2,000 new jobs in the tech sector by 2025. Additionally, Bahrain's Economic Development Board has committed to investing \$1 billion in digital infrastructure, further solidifying its position as a regional tech hub.

### RAPID SURGE IN DIGITAL-ONLY BANK ADOPTION

Bahrain is amidst a digital banking revolution, evidenced by a surge in the transaction volume of digital-only banks, highlighting the growing acceptance by consumers and businesses. This momentum is driven by increasing consumer confidence and a tech-savvy population, with a notable rise in the number of digital banking users in recent years, reaching 128,000 in 2023, which is double the number from 2021. This reflects a broader regional trend towards digital solutions.

**Digital Bank Transaction Values on the Rise in Bahrain (USD Mn) | 2023-2027**



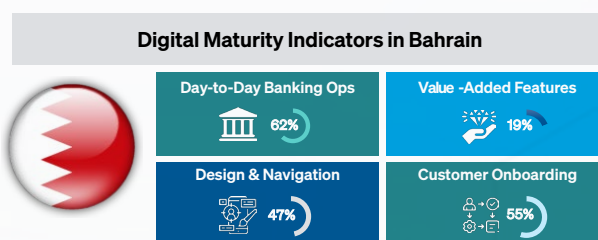
### BAHRAIN ADVANCING OPEN BANKING INITIATIVES

Open Banking is transforming Bahrain's financial landscape by fostering collaboration between FinTechs and traditional banks. As the first country in the Middle East to adopt Open Banking, Bahrain has over 20 fintech startups leveraging the model, establishing itself as a regional pioneer. This progressive environment is paving the path for a better financial future for Bahrain, given that the global projected annual revenue for Open Banking is expected to reach \$43 billion by 2026.

### NEW HORIZONS IN WHOLESALE AND RETAIL PAYMENTS

Bahrain's payment infrastructure is evolving rapidly, positioning the country as a leader in the retail and wholesale payments sector. With a focus on real-time payments and instant settlements, Bahrain is enhancing its payment systems to meet the demands of a digital economy. The Central Bank of Bahrain has been updating regulations to support these advancements, ensuring that Bahrain remains at the forefront of payment innovation.

The upcoming Cedar-IBSi Digital Banking and AI Summit in Bahrain will serve as a pivotal platform where industry leaders will converge to share insights on these emerging technologies. This summit will explore their transformative impact on the financial sector, ushering in a new era of innovative and inclusive digital finance in the GCC and driving forward the region's financial evolution.



## AGENDA

**08:15 AM - 09:00 AM** **BREAKFAST & REGISTRATION**

**09:00 AM - 09:15 AM** **WELCOME NOTE**

**09:15 AM - 09:30 AM** **MARKET OVERVIEW AND TRENDS**

**09:30 AM - 10:15 AM** **PANEL #1 | UNVEILING THE DIGITAL REVOLUTION IN BANKING IN BAHRAIN**

Significant investments are being made in building digitization as the backbone of the Bahraini economy. To back this, Banks must leverage cloud, AI, blockchain, and advanced analytics to enhance customer experience, streamline operations, and reach new markets. What other factors inclusive of and beyond technology adoption should banks consider to ensure a successful digital transformation?

**10:15 AM - 11:00 AM** **PANEL #2 | CHARTING THE FUTURE OF RETAIL AND WHOLESALE PAYMENTS**

The convergence of next-generation solutions, such as instant settlements for both retail and wholesale payments, alongside secure open banking APIs, is driving a paradigm shift in the financial transactions landscape with the latest ISO 20022 regulation ushering in an era of frictionless, accountable, and globally synchronized payments. What advancements can Bahrain's payment infrastructure embrace to solidify its status as a regional financial hub?

**11:00 AM - 11:15 AM** **TEA/COFFEE BREAK**

**11:15 AM - 11:30 AM** **CEDAR VIEW | ARTIFICIAL INTELLIGENCE IN BANKING**

**11:30 AM - 12:15 PM** **PANEL #3 | FINTECH INNOVATION 2.0 – POWERED BY AI**

Artificial intelligence is transforming financial services, ushering in a new era of Fintech collaboration. The panel will delve into how AI can be leveraged for enhanced customer experiences, risk management, and the development of groundbreaking financial products. Beyond technical integration, what are the biggest challenges and opportunities for successful Fintech-AI collaboration to shape the future of finance?

**12:15 PM - 01:00 PM** **PANEL #4 | BEYOND 2024: PREDICTING THE NEXT DECADE OF BANKING INNOVATION**

This panel will look ahead to the next decade, discussing how banks in Bahrain can leverage cloud, AI, blockchain, and advanced analytics to redefine banking. The discussion will focus on how these technologies are set to transform customer interactions and operational models in a digitally transformed world. Looking ahead, how might the interplay between global economic trends and technological advancements influence strategic priorities for banks?

**01:00 PM - 01:10 PM** **CLOSING NOTES**

**01:10 PM - 02:10 PM** **LUNCH AND NETWORKING**

# SPEAKERS

## WELCOME



**V. RAMKUMAR**  
Senior Partner,  
Cedar

## MARKET OVERVIEW



**CHETAN PAREKH**  
Managing Partner,  
MENA FinTech  
Practice, Cedar

## PANEL #1 | UNVEILING THE DIGITAL REVOLUTION IN BANKING IN BAHRAIN



**SAID ABDELHAMID**  
Senior Agile Lead, IT  
Transformation,  
Ahli United Bank



**SUKHWINDER NIJJAR**  
Group Chief  
Transformation  
Officer, Gulf  
International Bank



**RASHID AL QUBAISI**  
CEO,  
Mawarid Finance



**RAJI CHALLITA**  
General Manager,  
BML Istisharat



**V. RAMKUMAR**  
Senior Partner,  
Cedar  
**MODERATOR**

## PANEL #2 | CHARTING THE FUTURE OF RETAIL AND WHOLESALE PAYMENTS



**PAUL BAKER**  
Group Head of  
Operations,  
Bank ABC



**SHAFaq AL KOOHEJI**  
AGM - Payment  
Services,  
The Benefit Company



**AHMED ALARADI**  
Managing Director -  
Bahrain, Tap  
Payments



**PANKUL VERMA**  
Director, Cedar  
**MODERATOR**

## CEDAR VIEW | AI IN BANKING



**NIKHIL GOKHALE**  
Director - Research &  
Digital Properties,  
IBS intelligence  
**MODERATOR**

## PANEL #3 | FINTECH INNOVATION 2.0 – POWERED BY AI



**AHMED AL MASKATI**  
Head - Product  
Development & Project  
Management, National  
Bank of Bahrain



**AHMED  
ALBALOOSHI**  
CEO, Advantari



**NISHANTH PATHI**  
Senior Lecturer -  
Digital  
Transformation &  
Project Management,  
Bahrain Institute of  
Banking & Finance



**NIKHIL GOKHALE**  
Director - Research &  
Digital Properties,  
IBS intelligence  
**MODERATOR**

## PANEL #4 | BEYOND 2024: PREDICTING THE NEXT DECADE OF BANKING INNOVATION



**MOHAMED  
JAMSHEER**  
Group Head of IT,  
Al Baraka Group  
B.S.C. (C)



**SRIDHAR IYER**  
Group Chief Digital  
Officer and Deputy  
Group Head of  
Consumer Banking,  
Gulf International  
Bank



**MOHAMED  
ABDALMAGD**  
Senior Manager,  
Big Data & Analytics,  
ila bank



**MAITHAM ABBAS**  
Head of Business  
Development,  
Khaleeji Bank B.S.C



**CHETAN PAREKH**  
Managing Partner,  
MENA FinTech  
Practice, Cedar  
**MODERATOR**

## About Cedar-IBSi Capital

Cedar-IBSi Capital is the BankTech/B2B FinTech-focused Venture Capital brainchild of global management consulting firm Cedar ([www.cedar-consulting.com](http://www.cedar-consulting.com)) and global FinTech market intelligence firm IBS Intelligence ([www.ibsintelligence.com](http://www.ibsintelligence.com)).

The fund is structured to follow a classic LP-GP model.

Cedar-IBSi Capital will leverage the strong knowledge and intelligence backbone of Cedar-IBSi's 30+ year track record in global financial services and technology research and consulting. The \$30-50 million fund will build a portfolio of 15-20 companies with a strong focus on the BankTech and B2B FinTech space, hoping to create value for founders in multiple strategic areas beyond capital.

The fund brings together the research, intelligence, experience, and network of Cedar-IBSi's three decades of digital transformation experience across markets. Access to proprietary deal flow via Cedar-IBSi's FinTech Lab will also be natural. Portfolio companies will have the unique advantage of accessing more than just capital from the Cedar-IBSi platform, in the form of access to in-house FinTech strategy experts, global networks and offices, data sandboxes, a wide global banking network, and more.

## Our Unique Competitive Edge

Cedar-IBSi Capital has multiple competitive advantages over other emerging and established FinTech funds

**60+ years of experience** focused on the financial services ecosystem

**Multi-region focus** covering the hottest FinTech markets

**Proprietary intelligence** in a variety of forms

**Dedicated FinTech lab** with sandbox facilities. Soon-to-launch cohort program

**Proprietary league tables and rankings** to help identify "winners"

**Pure-play FinTech focus**

**Global in-house team** consisting of FinTech consultants and experts

**Strong understanding of the buy-side** (banks + users of FinTech) will help with assessing targets and facilitate exit opportunities

**BankTech & FinTech  
Venture Capital by  
the world's thought-leaders  
in FinTech**

We make capital work



# 2024 Program Calendar | 8 Summits, 4 C-Suite Roundtables, 3 Awards, & 5 FinTech Happy Hours

| # | Program Title                                    | Category            | City      | Date                      | #  | Program Title                                    | Category            | City    | Date                       |
|---|--------------------------------------------------|---------------------|-----------|---------------------------|----|--------------------------------------------------|---------------------|---------|----------------------------|
| 1 | Cedar-IBSI Digital Banking & AI Summit           | Summit & Roundtable | Riyadh    | 15 <sup>th</sup> February | 9  | Cedar-IBSI FinTech Lab Happy Hours               | Social              | Mumbai  | 19 <sup>th</sup> July      |
|   | C-Suite Roundtable                               |                     |           |                           | 10 | Cedar-IBSI Digital Payments, Lending & AI Summit | Summit              | Dubai   | 5 <sup>th</sup> September  |
| 2 | Cedar-IBSI FinTech Lab Happy Hours               | Social              | Mumbai    | 23 <sup>rd</sup> February | 11 | C-Suite Roundtable                               | Roundtable & Social | Dubai   | 6 <sup>th</sup> September  |
| 3 | Cedar-IBSi Digital Banking & AI Summit           | Summit              | Bengaluru | 19 <sup>th</sup> April    |    | Cedar-IBSI FinTech Lab Happy Hours               |                     |         |                            |
| 4 | IBSi Digital Banking Awards 2024                 | Awards              |           |                           | 12 | Cedar-IBSI NextGen Banking & AI Summit           | Summit              | Bahrain | 26 <sup>th</sup> September |
| 5 | Cedar-IBSI FinTech Lab Happy Hours               | Social              |           |                           | 13 | Cedar-IBSI Digital Banking & AI Summit           | Summit & Roundtable | Muscat  | 10 <sup>th</sup> October   |
| 6 | Cedar-IBSI Digital Banking & AI Summit           | Summit              | Kuwait    | 21 <sup>st</sup> May      |    | C-Suite Roundtable                               |                     |         |                            |
| 7 | IBSi Annual Sales League Table Awards 2024       | Awards              | London    | 20 <sup>th</sup> June     | 14 | Cedar-IBSI Digital Banking & AI Summit           | Summit              | Mumbai  | 22 <sup>nd</sup> November  |
| 8 | Cedar-IBSI NextGen Core & Digital Banking Summit | Summit & Roundtable | London    | 21 <sup>st</sup> June     | 15 | IBSi Global FinTech Innovation Awards 2024       | Awards              |         |                            |
|   | C-Suite Roundtable                               |                     |           |                           | 16 | Cedar-IBSI FinTech Lab Happy Hours               | Social              | Mumbai  | 13 <sup>th</sup> December  |



## About Cedar

Cedar is a Forbes-recognized global consulting, research, and analytics firm with a 35-year track record and clients across multiple industry sectors. Since 1985, our teams have assisted clients in areas of strategy, process innovation, strategic human capital, and business technology, among others, with a strong focus on the Financial Services sector. As a full-suite management consulting firm, Cedar assists clients across these areas in an integrated fashion – from strategy formulation, to execution, and implementation.

## About IBS Intelligence

Established in 1991, UK-headquartered IBS Intelligence (IBSi) is the world's only pure-play Financial Technology research, advisory, and media firm, with a global coverage, and a 360° portfolio of intelligence offerings. As an Analyst firm, we take pride in covering 400+ FinTech vendors in-depth – the largest by any global research firm in this space. IBSi's iconic annual Sales League Table has been the industry-acknowledged barometer of global Financial Technology vendor performance for 20+ years, covering 100+ leading technology participants, across 20 system types. Every year.